

Wearit NXT – Privacy Policy

This privacy statement explains Wearit Nxt policy regarding the collection, use, disclosure and protection of Personal Information. The terms of this privacy statement apply unless different terms are specified as part of a special offer or in another contract. This privacy policy explains how Wearit Nxt uses your data. Capitalized terms have the meaning given to them in the Wearit Nxt User Terms and Conditions, which is available at ----Terms and Conditions.

Confidentiality

Wearit Nxt respects your right to privacy. Generally, Wearit Nxt will not make your personal information available to third parties (excluding the vendors or clients registered with Wearit Nxt) without your consent, subject to this privacy policy.

Personal Information

“Personal Information” is information that can be directly associated with a specific person or entity such as a customer’s name, telephone number, e-mail address, organisation name or information about activities directly linked to that person, such as his or her purchases. Personal Information also includes information that you may choose to provide to us. We collect Personal Information that you provide to us, such as when you register for Wearit Nxt, provide Wearit Nxt with any information or otherwise contact us, when you use the application to send any queries or register on the same.

If you choose to provide Personal Information to us, we will not share this information with third parties or other Wearit Nxt users without your explicit permission, except when required by law, regulation, or court order or as expressly set forth herein.

We may use Personal Information internally – for example, to process your visits and provide you with better customisations and to tell you about specific goods and services we believe will be of interest to you. Wearit Nxt uses this data for anonymous statistical purposes (see below under “Statistical Information”) If you prefer not to receive promotional information from us, we make it easy for you to let us know. You can contact us at any time to decline promotional information by emailing us at mkt@wearitgroup.com. We may also contact you periodically in order to provide you with service announcements regarding Wearit Nxt, but these messages will not contain promotional information. In addition, we use Personal Information to diagnose problems with our servers, to

make Wearit Nxt more useful and to customize Wearit Nxt and personalize its content for you. Except as anonymized personal information or to Vendors (if you consent), Wearit Nxt will not share your Personal Information with any third party.

Statistical Information

“Personal Information” does not include statistical information. By analyzing your use of our system we may compile certain statistical information, such as anonymous information about how users use our service. In addition, when you use Wearit Nxt certain statistical information may be gathered about your usage of the product and used for diagnostic purposes and improving Wearit Nxt. This may include certain information that Wearit Nxt automatically receives from your mobile device, such as time patterns and feature usage. Statistical data helps understand trends and customer needs so that new products and services can be considered and in order to tailor existing products and services to customer desires. Aggregate statistical information is anonymous and will not be linked to any Personal Information for provision to third parties. We may share such anonymous statistical information with our partners, without restriction, on commercial terms that we can determine in our sole discretion.

Use of Wearit Nxt by Children

By signing on to our platform you agree and warrant that your age is not below 18 years. You agree that you would be solely responsible for the consequences in case you misrepresent your age or provide wrong age and Wearit Nxt shall not be responsible in any case whatsoever.

Changes

Wearit Nxt may update this Privacy Policy from time to time - we encourage you to review it periodically.